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**Tiffany & Co. Reintroduces the Elsa Peretti® Bean® Design Collection, Celebrating the Designer’s Organic Motif and Signature Materials**

Tiffany & Co. is reintroducing Elsa Peretti’s celebrated Bean® design jewelry, showcasing the collection is a more complete way from delicate designs to bold statement pieces—all designed by Elsa herself. Crafted from an array of beautiful materials and diamonds, among Peretti’s signature styles, Tiffany & Co. will debut the new iterations of the organic Bean® design motif beginning March 2022.

*“Elsa Peretti’s legacy in the world of design and fashion cannot be overstated,”* said Alexandre Arnault, Executive Vice President, Product and Communication, Tiffany & Co. *“The reintroduction of Peretti’s Bean® designs allows us to honor her creative influence using the same materials and forms that you see throughout her design vocabulary to expand on one of her most celebrated collections.”*

Elsa Peretti saw the bean, a seed, as a symbol of life’s origins. She created her famous Bean® design for Tiffany & Co. in 1974 during her first few years with the House. For half a century, Bean® design by Elsa Peretti® has symbolized the designer’s deep-rooted affinity for the natural, organic world and her love of simple, sculptural forms. Over the years, the bean motif has been reimagined at Tiffany & Co., from pendants and clutches to earrings, bracelets and objects.

The Elsa Peretti® Bean® design styles for 2022 combine the timeless, organic beauty of Peretti’s bean-inspired motif with the simple elegance of 18k gold wire and pavé diamonds. Her signature materials like hand-carved green jade, Japanese lacquer and silk are used in new expressions of the collection. Later in 2022, Tiffany & Co. will offer special Elsa Peretti® Bean® designs, including a red silk net and gold lacquer pendant, a pavé diamond brooch on gold mesh scarf and more.

Elsa Peretti is considered one of the most important and collected designers of our time and is revered for her innovative craftsmanship, sublime jewelry and sculptural objects. Her creations are as sensual and modern today as ever. The reintroduction of Elsa Peretti® Bean® design jewelry is a testament to her influence as one of the industry’s most powerful creative forces.

The new Elsa Peretti® Bean® design pieces will be available at Tiffany & Co. stores globally and on Tiffany.com starting in March.

**About Tiffany & Co.**

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 13,000 employees,
Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Nearly 5,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company’s own workshops, realizing the brand’s commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit tiffany.com.

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